

Eco Nuts®

Natural Laundry Soap

Contact: Mona Weiss or Scott Shields
Phone: 424.646.7261 Email: EcoNutsSoap@gmail.com

About Eco Nuts (boilerplate)

Eco Nuts are an extremely effective and natural wild-crafted detergent with absolutely NO manmade chemicals, toxins or artificial perfumes or fragrances. Eco Nuts natural detergent leaves your laundry marvelously clean and fresh. Eco Nuts are mild enough for delicate fabrics like wools and silks. Eco Nuts are gentle enough for baby clothes but strong enough for cloth diapers. The very quick biodegradability of Eco Nuts also makes them ideal to use if you have a septic or gray water system. Eco Nuts are hypoallergenic and terrific for those with sensitive skin, eczema and psoriasis.

Eco Nuts contain saponin, a natural cleaner that works as a surfactant, breaking the surface tension of the water to penetrate the fibers of your clothing, thereby lifting stains from the fabric and leaving dirt suspended in the water that is rinsed away.

Eco Nuts soap nuts are wild-harvested, which means they are gathered from wild trees grown without the use of any chemicals, fertilizers, or pesticides. The saponin actually tastes bad to insects so no pesticides are needed, and the trees naturally love poor uncultivated soil, thus allowing us to subsidize local harvesters in countries like India and Nepal. Eco Nuts soap nuts are organically grown by Mother Earth and certified USDA Organic by EcoCert at their source.

More on Eco Nuts can be found online at www.EcoNutsSoap.com

About The Founders of Eco Nuts

Eco Nuts was founded by former *Pirates of the Caribbean* actor Scott Shields and his fiancée actress, artist and naturalist Mona Weiss. Together they have created the first laundry and cleaning product company to shun plastic and cater to the most discriminating consumers.

After discovering soap nuts, an earth friendly fruit shell with a molecular structure that acts as a natural soap when exposed to water, Shields and Weiss took soap nuts to the next level by developing Eco Nuts -- a line of cleaning products geared to those with high sensitivities to chemicals and sensitive skin like babies. Eco Nuts can be used by themselves or as a highly concentrated liquid detergent.

By eliminating plastic packaging, using innovative proprietary selection techniques, and creating new innovative and effective products, Eco Nuts has carved out a unique place in the global green cleaning market that has been embraced by picky cloth-diapering moms and high-end clientele alike.

Eco Nuts Natural Laundry Soap

This is a one ingredient soap that utilizes the dried soap berries (also called soap nuts) directly in your washing machine. To use simply place four to five berries in the provided wash bag and place the bag in your machine. The berries can be re-used for up to 10 loads of laundry before needing to be replaced.

There are no dyes, fragrances, fillers, enzymes or optical brighteners. Eco Nuts are 100% free of SLS (sodium laurel sulfate) and are phosphate free.

Ingredients: 100% sapindus mukorossi (soap berry/soap nut)

Sizes: Trial size (10 loads); Medium size (100 loads); and Large size (360 loads)

Price: Trial size \$4.49; Medium \$11.99; Large \$34.95 - price on large size is equal to \$.09 cents a load.

Eco Nuts Liquid detergent

Made from soapberry extract with only three ingredients, the combination has proved to be a highly effective cleaner, requiring only a teaspoon for a regular load of laundry. This high concentration is packaged in recyclable aluminum – making it lightweight to ship.

Eco Nuts Liquid Detergent contains no dyes, fragrances, fillers, enzymes or optical brighteners and is 100% SLS (sodium laurel sulfate) and phosphate-free.

Ingredients: Sapindus Mukorossi extract, vegetable glycerin, potassium sorbate.

Size: Small: 4 oz (24/48 loads); Large: 10 oz (60/120 load)

Price: Small: \$9.49; Large \$18.99

Product Image:



Company Logo:

Eco Nuts[®]

What Others Are Saying:

"I have used them many times now and am still impressed with the way they clean. They leave no residue which is awesome... I don't think you can find a "greener" way to wash your clothes or diapers..." - **Kim Rosas, *Dirty Diaper Laundry***

"I've began using *Eco Nuts* to wash my cloth diapers and I love them! ..."
– **Calley Pate, *The Eco Chic***

"I don't know why... and this is totally silly but I found these Eco Nuts so fun to use! I am definitely a Eco Nuts convert!" – **Mommy Saves Money**

"I love them! I now recommend them to anyone that asks! I think they are amazing and the fact that they are a natural soap just makes me thrilled." – **Vilate Thacker, *Nifty Nappy***

"Having a daughter going through potty training, I had the perfect laundry test and I was amazed at the results." – **Valerie Lecoeur, *Zoë b Organic***

They got my clothes clean- simply clean. It was kind of earth-shattering (which is sad) that clothes coming out of the wash smelled like *clothes*. All from using five little berry shells. Incredible." – **Mirthful Motherhood**

"My husband's work clothes also did not stand a chance. He is a landscaper, and I have to admit sometimes they do not come out clean when I do his wash--but with Eco Nuts and just following directions for tougher laundry predicaments--Eco Nuts and Eco Nuts Liquid soap has proven itself once again." – **Sophie and Mama**

"Even after drying on the line in the basement, they still had the same fresh, springlike scent. Amazing. I think I'm in love." – **Green Grandma**

"I was told that the nuts are just as effective as regular cleaners, so I tried them out on the toughest job—a washer full of dirty cloth diapers. I put it on "hot", threw the nuts in, and said a little prayer that I wouldn't have to be doing another load. That prayer was answered because the diapers were sparkling clean, with no yucky odors. Holy cow, miracles do happen!"
– **Breezy Mama**

"Hubby has psoriasis so I'm super careful about the detergent I use. Sweet Pea has eczema so if I use a laundry detergent with fragrances and dyes my family's skin will be itching and they'll be miserable. Eco Nuts is perfect for them." – **Leslie Loves Veggies**

Eco Nuts[®]
Natural Laundry Soap

